



## **NECTAR Cluster 5 (Leisure, Recreation and Tourism) International Workshop**

### **TRANSPORT POLICIES AND STRATEGIES IN SUSTAINABLE TOURISM**

**bbw University for Applied Science, Berlin, Germany**

**June 18<sup>th</sup>-19<sup>th</sup> 2020**

#### **Call for Papers**

It is our pleasure to invite you to a workshop of NECTAR Cluster 5 (Leisure, Recreation and Tourism) which will be held at bbw University of Applied Sciences, Berlin, Germany, during the International Conference *"Policies and Strategies in Sustainable Tourism"* (June 18<sup>th</sup>-19<sup>th</sup> 2020).

#### **Topics of interest**

Continuous growth in tourism creates new economic prospects and employment opportunities. At the same time, unregulated mass tourism is often associated with undesirable impacts, such as congestion in tourism destinations, price increases, stress on local infrastructure, loss of authenticity, environmental impacts, deteriorating air quality, or other negative aspects. General decision making in tourism, especially policies, strategies and projects to enhance economic, social and environmental sustainability in tourism are essential to protect the attractiveness of tourist destinations and to ensure positive experiences, wellbeing and shared benefits for both local private sector, residents and visitors. The NECTAR workshop focuses transport policies, regulations and strategies for sustainable mobility at the destination.

The workshop will focus on the following topics:

- Decision making in tourism in the public sector and transport policies
- Data and ICT in transport and tourism
- Management processes and participation
- Strategies and regulation towards greater sustainability in transport
- Perspectives for cooperation and partnerships of public and private sectors
- The role of walking, cycling and public transport in sustainable tourism
- Electric mobility and new mobility options
- Sustainability in waterborne transport and tourism



## Venue

The workshop is organized jointly by the bbw University of Applied Science (Berlin) and NECTAR. The workshop will take place at the premises of bbw in Berlin.

## Participation and fees

Up to 15 authors will be invited to present a paper in the workshop. The participation of one author per paper is free and includes one night's accommodation, dinner and coffee-breaks. NECTAR membership for the year 2020 (€70 or, for those under the age of 30, €40) is required in order to attend the meeting. Non-members can find details on how to join the association on the 'Membership' page of NECTAR's website: <http://www.nectar-eu.eu/membership/>

NECTAR members attending this workshop are exempted from paying the registration fee for the Conference "*Policies and Strategies in Sustainable Tourism*", held in the same venue (June 18<sup>th</sup> – 19<sup>th</sup> 2020). However, costs related to the participation in social events may apply.

Further information on the Conference Event, the draft agenda, related social events and a list of hotels will be published early 2020.

## Abstract submission

If you are interested to participate in this workshop, please send an abstract of your presentation (about 500 words) including author names and affiliations and keywords to João Romão ([joao\\_romao@me.com](mailto:joao_romao@me.com)) and Luca Zamparini ([luca.zamparini@unisalento.it](mailto:luca.zamparini@unisalento.it)) by March 31<sup>st</sup> 2020. Please also send a copy to Frank Wolter ([frank.wolter@bbw-hochschule.de](mailto:frank.wolter@bbw-hochschule.de)). The notification of abstract acceptance will be distributed in May 2020.

## NECTAR

NECTAR is a European-based scientific association. The primary objective is to foster research collaboration and exchange of information between experts in the field of transport, communications and mobility from all European countries and the rest of the world. It is a multidisciplinary social science network. It brings together a wide variety of perspectives on transport and communication problems and their impacts on society in an international perspective. For further information see: <http://www.nectar-eu.eu>.